

NICK SIMMONS

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Profile

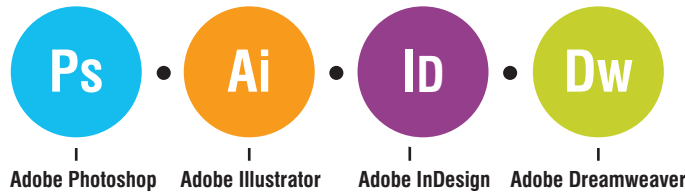
I am a professional graphic designer with skills and experience spanning twenty years in print, digital, web design and web development. In recent years, and to stay ahead of the curve, I have adapted myself and skills, to focusing primarily into the digital on-line space and platforms; specialising in authoring and publishing web page content and using my development skills designing and developing responsive websites.

With the skills and experience I have gained, through various, roles, this has given me the opportunity to either work collaboratively as part of a team, on my own, or one-to-one with clients including both key stakeholders and business directors.

I am highly skilled in various computer based applications for either MAC or PC platforms with an ever increasing ambition to learn more.

I pride myself on being self-motivated, efficient, well organised, perfectionist and loyal with the ability to work to tight deadlines and manage various projects from start to finish.

Skills & Tools



Other software application skills include:

- Adobe Acrobat
- Quark Xpress 10
- Microsoft Office (PowerPoint, Word, Excel & Outlook)
- Corel Draw X3/X5
- Onyx Postershop/Preflight
- MJML
- Litmus/Email on Acid

Collaboration Tools :

- Atlassian Jira / Confluence
- Microsoft Teams

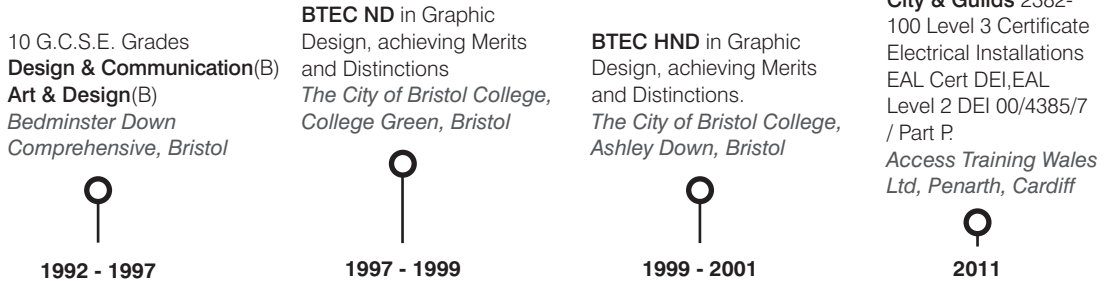
Knowledge of :

- Magento 2
- Sketch
- Adobe CC Premiere / iMovie
- Adobe After Effects

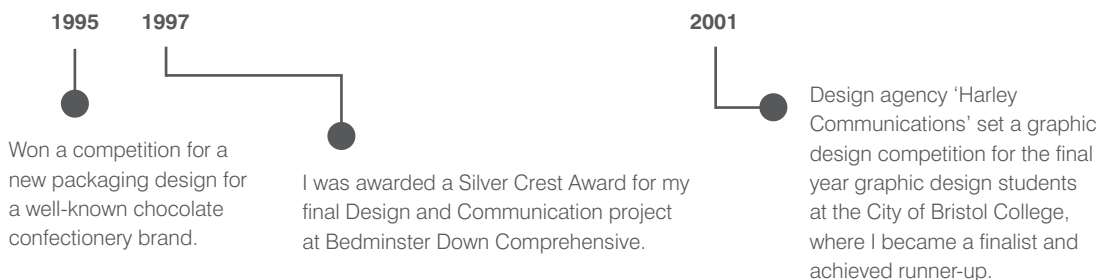
Fully trained to operate:

HP Design Jet 5500 60" wide format printer and finishing equipment, GBC Titan 165 laminator and Summa 60" T-series vinyl plotter / cutter.

Education & Qualifications



Awards & Achievements





Dyson Technology Ltd
Malmesbury, Wiltshire
Jan 2016 - Present

Digital content specialist | *Digital I.T. & Commercial*

Achievements: Content specialist of multiple CMS software platforms, such as Sitecore, Umbraco & Adobe Experience Manager, for web page authoring.

product registration, and marketing sign-up forms and key product launches.

Responsible for authoring and publishing responsive e-commerce websites for over 45 Dyson global multi-lingual markets for both B2C & B2B audiences, for electronic products. Tasks ranging from, user journey product page authoring,

I have been a key player in product and new category product launches such as the Dyson Supersonic hair dryer, Dyson Airwrap styler, Dyson Vacuum V11.

I have been involved with the biggest digital transformation rollout at Dyson - 'Digital Leap' globally updating all

of the companies multi-lingual market websites, to become mobile first and responsive, which has led to a better user experience and an increase in on-line sales.

Other achievements include; the building and publishing of the Dyson careers website, creating global HTML email product campaigns and utilising my Photoshop skills for producing digital web ready assets.



Freelancing
South west region
Apr 2011 - Present

Freelancer | *Graphic designer & Web designer/developer*

Achievements: Designing and developing a responsive built web sites and company brand creation. Building responsive both local and national businesses. Working with key

stakeholders, directors and council. Producing marketing displays and signage for large housing developers. Ability to grow my business, adding to my portfolio of clients. Other work

includes, working on a large scale UI project designing an improved reporting system for the rail industry.



Blackstone Ltd
Bristol
Dec 2012 - Nov 2015

Senior graphic designer | *Marketing*

Achievements: Creating and launching several new financial brands, both printed and on-line marketing collateral and website

design. Working to dead-lines designing and developing responsive weekly HTML e-mail campaigns and monthly, newsletters. Playing and

integral part working on the UI of a new accountancy based web and mobile App. Mentor junior designers.



Voyageur Group Ltd
Bristol
Aug 2012 - Nov 2012

Middle-weight graphic designer | *Publishing, Marketing & International events*

Achievements: Working to tight dead lines each month, designing and publishing both editorial and factual based stories for an international journal and magazine publications

for print and on-line audiences. Also creating advertisements for clients. Designing themed printed, brochures, banners and signage for international conferences and events. Attending

high profile international events to produce event daily newsletters and operate audio-visual equipment for award show ceremonies.



Denetica Ltd
Bristol
Apr 2007 - Apr 2011

Senior graphic designer | *Brand creation & Marketing*

Achievements: Creating multiple financial and accountancy brands, from logo design to printed materials

such as stationery, brochures, literature and exhibition displays and designing global corporate websites

and e-mail marketing campaigns.



Sounds Commercial Ltd
Bristol
Oct 2002 - Apr 2007

Graphic designer & Print studio manager | *Marketing & International events*

Achievements: Senior graphic designer status and print studio manager. Producing bespoke event themed printed marketing collateral including; banners, signage, exhibition displays, menus, programmes and brochures. Helping to produce 3D stage set visuals. Designing and

producing PowerPoint presentations and artwork for video graphics, for corporate blue chip companies. Ranging from the food and drink to financial industry. Managing a wide format print studio, producing exhibition displays and large stage set graphics for events. Working as part

of a team as a technician, operating specialist audio visual equipment for displaying large screen visual graphics during award show ceremonies, nationally and internationally. Mentoring/supervising both a junior designer and print finisher.

Work experience



R A Smart
Macclesfield
July 1996 - 2 weeks

Artworker/Print finisher | *Textiles - Silk screen printing*

Achievements: Working in a studio separating out artwork into individual colours using a combination of skilled

drawing techniques and photographic equipment, to achieve various printing outputs, using alternative coloured inks.

Interests

Firstly, dedicating my time with my young family. My hobbies and interests include; outdoor activities, motorsport, cycling, home improvements, architecture, history, music, and learning to play the guitar and having

an interest in the latest technology and gadgets. Over the years, my interest has been in web development, in-particular learning skills such as creating responsive designed websites for digital devices. Please visit my

website to see examples of websites I have designed and developed and examples of print based work from my portfolio. www.nicksimmons.co.uk

References

On request