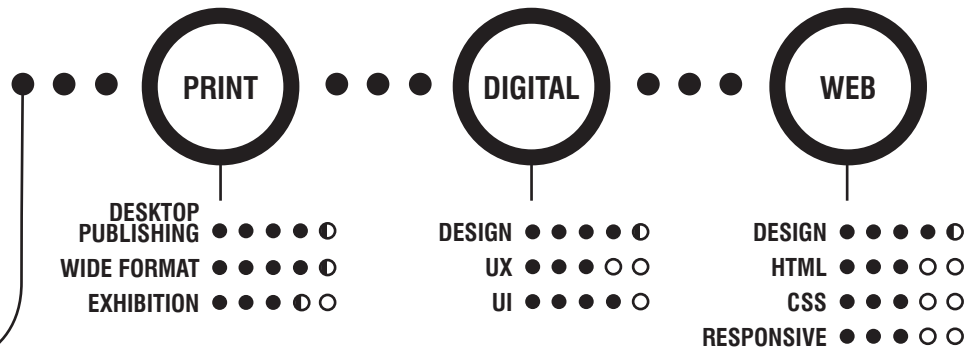


# NICK SIMMONS

GRAPHIC DESIGNER

PRINT • DIGITAL • WEB

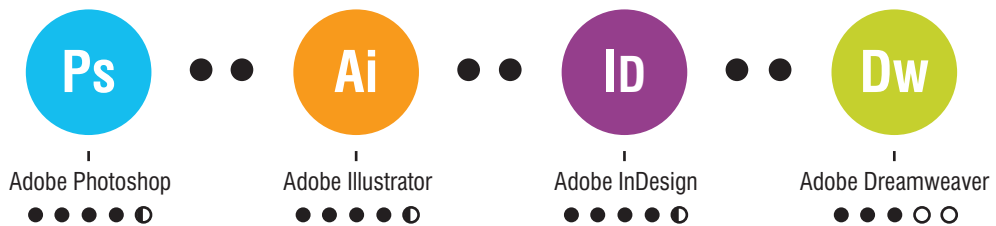


## PROFILE

I am a professional graphic designer with skills and experience spanning fifteen years in print, digital and web design. I pride myself on being self-motivated, efficient, well organised, perfectionist, honest, and loyal with the ability to work to tight deadlines and manage various projects from start to finish either working on my own or as part of a team.

These skills and experience have helped me achieve various roles including senior in-house graphic designer positions in several companies including; a managerial role running a large format print studio for stage and exhibition display graphics. Moving with the times, my skills have developed into digital and web based areas including UX & UI design and web development. I'm experienced with working one-to-one with clients, directors and key stakeholders. I am highly skilled in various computer based applications for either MAC or PC platforms with ever increasing ambitions to learn more.

## SOFTWARE



As well as the main Adobe Creative Cloud Applications, I also have other computer skills including:

- |   |   |  |
|---|---|--|
| <ul style="list-style-type: none"> <li>• Adobe Acrobat</li> <li>• Quark Xpress 10</li> <li>• Microsoft Office (PowerPoint, Word, Excel &amp; Outlook)</li> <li>• Corel Draw X3/X5</li> <li>• Onyx Postershop/Preflight</li> <li>• Umbraco &amp; Sitecore CMS</li> </ul> | <ul style="list-style-type: none"> <li>• Balsamiq</li> </ul> <p>Basic knowledge</p> <ul style="list-style-type: none"> <li>• Adobe CC Premiere / iMovie</li> <li>• Adobe CC Audition</li> <li>• Adobe After Effects</li> </ul> <p>Exposure to</p> <ul style="list-style-type: none"> <li>• 3DS Max</li> </ul> | <p>Fully trained to operate:</p> <p>HP Design Jet 5500 60" wide format printer and finishing equipment, GBC Titan 165 laminator and Summa 60" T-series vinyl plotter / cutter.</p> |
|---|---|--|

## EDUCATION & QUALIFICATIONS

<p><b>1999 - 2001</b> BTEC HND in Graphic Design, achieving Merits and Distinctions at The City of Bristol College, Ashley Down.</p>	<p><b>1997 - 1999</b> BTEC ND in Graphic Design, achieving Merits and Distinctions at The City of Bristol College, College Green.</p>	<p><b>1992 - 1997</b> Bedminster Down Comprehensive 10 G.C.S.E. Grades which includes : Design &amp; Communication(B) Art &amp; Design(B)</p>	<p><b>2011</b> Access Training Wales Ltd, Cardiff City &amp; Guilds 2382-100 Level 3 Certificate - Electrical Installations EAL Cert DEI, EAL Level 2 DEI 500/4385/7 / Part P.</p>
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## AWARDS & ACHIEVEMENTS

- |  |   |  |
|--|---|--|
| <p><b>2001</b> - Design agency 'Harley Communications' set a graphic design competition for the final year graphic design students at the City of Bristol College, where I became a finalist and gained a runners-up spot.</p> | <p><b>1997</b> - I was awarded a Silver Crest Award for my final Design and Communication project at Bedminster Down Comprehensive.</p> | <p><b>1995</b> - I entered a competition for a new packaging design for a well-known chocolate confectionary, for which my design won.</p> |
|--|---|--|

continued...

Employment  
History

**Digital Content Administrator (Digital I.T.)**

January 2016 - Present - **DYSON LIMITED** - Malmesbury, Wiltshire

**Achievements:** Using Sitecore CMS building responsive websites for 45+ markets globally for the new Dyson Supersonic hair dryer including CSS fixes, amends and testing. Building B2B & B2C web pages for Cu-Beam & CSYS lighting and Airblade Hand dryers for 54+ markets.

**dyson**

**Freelance (Graphic & Web Designer / Developer)**

November 2015 - Present - Bristol, South Glos, BANES, Wiltshire & surrounding areas

**Achievements:** Designing and developing a web-site using twitter bootstrap responsive framework.



**Group Senior Graphic Designer (Marketing)**

December 2012 - 3yrs - **BLACKSTONE RESEARCH AND DEVELOPMENT LIMITED** - Bristol

**Achievements:** Creating and launching several new brands, both printed marketing collateral and website design. Working to dead lines producing multiple monthly responsive e-mail marketing campaigns and newsletters, including design and coding using HTML and in-line CSS. Playing an integral part working on the UX and UI of a new accountancy based web and mobile app. Using analytic software to improve email-marketing campaigns. Mentoring junior designers.



**Middle-Weight Graphic Designer (Publishing & International Events)**

August 2012 - 3 mths - **VOYAGEUR GROUP / V CREATIVE DESIGN** - Bristol

**Achievements:** Working to tight dead lines each month in designing and publishing both an international journal and magazine publications for print and on-line audiences. Create advertisements for clients. Designing themed printed, brochures, banners and signage for internationally held conferences and events. Attending high profile events internationally to operate audiovisual equipment for displaying screen visual graphics during award show ceremonies.



**Freelance (Graphic & Web Designer / Developer)**

April 2011 - Jan 2013 - 1yr 9 mths - Bristol, Swindon, South Glos, BANES, Wiltshire & surrounding areas

**Achievements:** Designing and developing web sites using HTML and CSS for both local and national businesses. Working with key stakeholders, directors and councils producing marketing displays and signage on various new housing developments. Ability to grow my business, adding to my portfolio of clients. Contracted to work on a large scale UX/UI project designing an improved reporting system for the Rail industry.



**Middle-weight/Senior Graphic Designer (Marketing)**

April 2007 - 4yrs - **DENETICA LTD** - Bristol

**Achievements:** Creating multiple new company logo and brands, including all printed materials such as stationery, brochures, literature and exhibition displays and designing global corporate websites and e-mail marketing campaigns.



**Middle-weight/Senior Graphic Designer & Print Studio Manager (Live Conferences & Events)**

Oct 2002 - 4yrs 5 mths - **SOUNDS COMMERCIAL LTD** - Bristol

**Achievements:** Senior Graphic Design position, producing themed printed marketing collateral including; banners, signage, exhibition displays, menus programmes and brochures. Helping to produce 3D stage set visuals. Designing and producing PowerPoint presentations and artwork for video graphics, for corporate blue chip companies. Managing a wide format print studio, producing exhibition displays and large stage set graphics for events. Working as part of a team as a technician, operating specialist audio visual equipment for displaying screen visual graphics during award show ceremonies, nationally and internationally. Mentoring/supervising both a junior designer and print finisher.



**Correspondence/Call Centre Team**

July 2001 - December 2001 - 6mths - **COMPUTERSHARE** - Bristol

**Achievements:** My work involved general office duties within the correspondence team during the demutualisation of a major client. Following this I progressed to working in the main call centre, on the telephone help line assisting very important shareholders, for several major clients.



Work  
Experience

**Artworker / Print Finisher (Silk Screen Printing)**

July 1996 - 2 weeks - **R.A. SMART** - Macclesfield

**Achievements:** Working in a studio separating out artwork into individual colours using skilled drawing and photographic equipment which helped me achieve various prints using alternative colours.



Hobbies  
and Interests

Firstly dedicating my time with my young family. My other hobbies and interests include; generally outdoor activities, motorsport, cycling, home improvements, architecture, history, music, playing the guitar and the latest technology and gadgets. I have a keen interest in web development, in-particular learning skills such as creating responsive designed websites for multiple digital devices. Please visit my website to see examples of websites I have designed and developed and examples of print based work from my portfolio.

References

On request